



CENTER FOR VETERINARY HEALTH SCIENCES **Friday Bit for Alumni and Friends**

PASSION MANAGEMENT - ARE WE TAPPING THE IMPACT? »

Are you passionate about the veterinary education you received? Let's review.

- Are we communicating with one another as a team?
- Do you share the value of what veterinary medicine contributes to One Health?
- Are you connected with CVHS faculty to advance research into clinical action?
- Do you know what it takes to train the next gen of veterinary professionals in the changing culture of the profession?
- Do alumni communicate the relevancy of the veterinary profession to clients?
- Can you articulate the specialties offered at your alma mater?

If you answered ***I don't know*** let's have a quick brainstorm. Help is available. I invite you to engage with the **Dean's Development Associates**, a collaborative team of mostly alumni and friends whose collective wisdom provides input to CVHS administration. Here's who they are:

- Chris Ross, DVM, PhD Interim Dean, CVHS - **THE man on top.**
- Joe Carter, DVM ('84) - **No horsing around.**
- Rocky Bigbie, DVM (81) - **Full of um, charm.**
- Jodi Cline, Edward Jones - **Big money smarts.**
- Steve Weir/Bob Shoup DVM ('80, '82) - **Killin' it - but never at their clinic.**
- Jerry Malayer, PhD, Associate Dean for Research, CVHS - **Investigating everything.**
- Vicki Palmer, Endowed Donor & Grateful Client - **A Clementine and amazing friend. Ah-mazing.**
- John Otto, DVM ('90) - **Changing lives one-dog-at-a-time and recruiter especial.**
- Francine Liebel, DVM ('79) - **Pedigreed and well connected.**
- Anthony Thomas, DVM (61) - **An ambassador of the orangy-est kind.**
- Patty Whitecotton (Wealth Management) - **Historically proven in advisement.**
- Fundraising Rep (OSU Foundation) - **Making bank.**

CVHS staff serving the team are Derinda Blakeney, Public Relations/Marketing and yours truly, Alumni Affairs mirth-maker).

So, are we cultivating and incentivizing involvement of alumni in concerns affecting the veterinary profession at CVHS? Why yassss! Make **your** voice heard. Connecting with us is easy. R-e-p-l-y.

BANKING ON THE BOUNCE »

How's the **Class Rep** thing going? 'Cause, well, emails are bouncing. I hate it when there's great news to share and I can't find you. Are you regularly engaging your classmates? This is ground zero for Class Representative engagement. Just-don't-want-to? Please pass the baton to someone in your class you will keep the alumni office and classmates in touch with one another. Here's the thing. Students are back and soon I'll be sending out shopping catalogs for **CVHS branded swag**. The college has migrated to electronic mailings predominately because, hey, it's in expensive and pretty much instant. I mean. Duh.

Your inbox has news of classmate accolades, terrible losses and amazing opportunities. Share this email with classmates or better yet, call them. Remember last week's **Connect, Convey and Convince?** That's Cowboy code for just do it.

FALL CONFERENCE - GET IT [HERE](#) »

Conference registration options include **Alumni Events Only**, a selection that offers you the flexibility of attending only the **Corral Crawl** reunion activities and/or the **Distinguished Alumni Luncheon** (seating restrictions apply for both events). Class years ending in 6 and 1 celebrate reunions with **Boots-on-the-Ground**. Your weapon of choice? Attend the Crawl and find out.

Alumni events are advance ticketed. You **must register** at the website for the Corral Crawl Rancher's Club buffet and the DA Luncheon. (No tickets are sold at the door.) All events are at **Wes Watkins Center, October 13-14**. **AC/VP** (horror with guitars) will supply death blows. "Slash" is undergoing some realignment and sharpening his knives. Keep a light on for him.

The newly renovated **Atherton** is now accepting reservations at 405-744-6835. I hear it's divine. Accommodations have been secured for alumni elsewhere as well. Reply for help.

A word.

One world, One health. Veterinary medicine is inseparable. **Fridays** and all the other y-days have never seen a greater need.

GIVE and **BE** change.



Fancy a chat? sworrel@okstate.edu #scot1



CENTER FOR VETERINARY HEALTH SCIENCES
Healthy Animals – Healthy People



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