ARE YOU A VICTIM OF YOUR OWN DEVICE? »

We've forgotten our manners.

There's some science on this. Studies show we are so device-driven we spend 2-5 hours on any given day checking data. This level of distraction isn't the optimal platform for relationship-building or pet bonding. Smart devices are life-changing. But, committing to device-free time is advice all of us can use.

Then there's this.... Enter the connected client.

As the clinician, you're focused on patient history at intake.

You: "Mrs. C, how has Kat been behaving? Do you have any concerns?"

Mrs. C: Phone on exam table. "Do you have a charger? I'm at 2%!"

This is how we feel about that.

You: "How about preventatives? Are you current with your supply for Kat?"

Mrs. C: Pretends to check her calendar but really, the calendar is Facebook.

You: "Right then. We'll get you supplied at check-out."

Mrs. C: Breaks out in a fit of rage playing Vikings: An Archer's Journey. (We know you just "died" but have some dignity for Kat's sake.)

You: "Kat looks good. Thank you for visiting us today for Kat's veterinary care. If there's anything further we can help you with, let us know."

Mrs. C: "What about that new procedure Dr. Google recommends?"

You: "Dr. Google is not a thing."

Mrs. C: (Taking selfie with Kat and delaying exit while online posting.) "Does this filter make Kat look fat?"

Alright. Full disclosure.
We might be tempted to converse on the phone in the necessary room. **Just. No.**

We engage in phone "waving" for better service, looking ‘um, ridiculous.

We send multiple messages without a response. **Are you there? Hey? You there?** (The answer is self-evident.)

**Digital etiquette IS a thing.** Exhibiting remarkable decorum during mobile phone use is the mark of professionalism.

**FALL CONFERENCE ALUMNI EVENTS »**

Fall Conference is November 9-10 at Wes Watkins Center on the OSU Stillwater campus. There is still time to register for CE or alumni events only.

The **Corral Crawl** event celebrates alumni reunions for classes ending in 2 and 7. I'll be exploring how the **Code of the West** brands us in the veterinary profession to live the code centered on professionalism, fair play, loyalty and respect. **SCAVMA** hosts a student **scholarship auction** for your shopping pleasure on Thursday evening. The Corral Crawl event features a warm, hearty buffet meal catered by **Cowboy Dining** and a cash bar with local craft beers and California/Oregon fine wines.

The **Distinguished Alumni Luncheon** is Friday, November 10, 11:30 a.m. in Room 101, WWC. **Honorees for 2017** are Drs. Lawrence D. McGill (‘68), Cleta Sue Bailey (‘70) and Tim J. Woody (‘71). These alumni truly coded for success, find out how at the luncheon.

Tickets for alumni events are $36 each available at conference/alumni [registration](#)

**Advance tickets are required for both alumni events. No tickets are sold at the door.** Hotel accommodations secured for alumni are available at the website during the registration process or by contacting sworrel@okstate.edu

**Wait up F R I D A Y. We’re on Snapchat.**