We all knew it would happen eventually.

After all, it is March. And we know a little something about wild, mad hares at CVHS. But, I digress.

This month, the OSU Alumni Association is driving a membership tournament to coincide with the March Madness NCAA basketball tournament. CVHS alumni who join during the tournament will score points for CVHS! Winners will be determined by percent of membership increase each week. Points are tabulated by the total number of members as a baseline today. (This allows us, as a small but mighty grad school, to be competitive with some of those mammoth college units campus-wide.)

Why are points important?

A portion of every members' dues are returned to the college they graduated from to support alumni engagement efforts! I am counting on you for those large rebate numbers so join now and tick that CVHS box at the form. The tournament webpage with campaign bracket and details is posted here.

Campaign dates run from March 3 - March 31. The timeline....

- **Friday, March 3** - Play-in week for all colleges (10 in all) with a Family & Fans category for non-graduates (yes, they count!)
- **Friday, March 10** - Eight groups who have the highest percentage increases in member totals are announced and advance to the Elite Eight round.
- **Friday, March 17** - The four groups with the highest percentage increases from the previous week are announced and advance to the Final Four round.
- **Friday, March 31** - The winner with the highest percentage increase from the previous week is crowned champion with OSU's most spirited alumni.

The winning college receives an OSU Spirit Paddle and those quarterly rebate $$$ - the gifts that give back to you. Class Representatives, forward this email to your classmates. LET'S GO CVHS!

Why your Alumni Association membership matters.

Membership in the OSU Alumni Association is one of the most affordable ways to show your affinity for OSU/CVHS and impact the university. You'll receive Cowboy updates, stay informed of alumni and campus news, and learn of ways to support university and college initiatives.

**MONDAY IN VEGAS »**

Actually, not a film.

**Western Veterinary Conference** - Join the advancement team for complimentary drinks at the Cowboy alumni reception located in a suite at Mandalay Bay on Monday, March 6, 6 p.m. - 9:30 p.m. Registered attendees, watch your Monday email for reception room assignment. Call/text if lost 405-612-5359. Get your orange-ness on.

**WE'RE OPEN »**
It's into the wild at Open House, Saturday, April 1, 9:00 a.m. - 4:00 p.m. Amazing demonstrations, outdoor events and activities raise awareness to the public for CVHS services. A silent auction raises funds for the Avian, Exotic & Zoo Medicine clinical care service at the Veterinary Medical Hospital, treating over 500 wildlife cases annually. To partner with the AEZ Service by providing an in-kind auction item for bid, contact me NOW at 405-744-5630.

Friday! Mighty fine day for a weekend. #MemberMadness Game on!

GIVE and BE change.

Fancy a chat? sworrel@okstate.edu follow #scot1