AKRON, Ohio (March 21, 2017) – Hartville Pet Insurance Group™ has announced that Wendy Hauser, DVM, will join the company as AVP of Veterinary Relations. In this role, Dr. Hauser will continue to enhance Hartville’s visibility with veterinarians and their clients to promote the value and benefits of pet health insurance.

With nearly 30 years of experience as both a practicing veterinarian and executive, Dr. Hauser brings a deep technical knowledge and is highly respected in the industry.

Her career as a practicing veterinarian began after graduating from Oklahoma State University. She served in various roles, including associate DVM, managing DVM and practice owner. Most recently, she founded Peak Veterinary Consulting and served as Technical Services Veterinarian for Merial, Ltd.

“I’m thrilled to join the Hartville team and help the company grow this very important aspect of pet welfare,” said Dr. Hauser. “Too often, as a practicing veterinarian, I’ve sat across the table from a pet parent faced with the decision of a costly medical procedure. It’s a difficult discussion for both parties. Pet health insurance is the answer many people are looking for in this situation.”

Dr. Hauser is highly engaged in the American Animal Hospital Association (AAHA), having served as a member of the Board of Directors, as the Board Vice President and the AAHA Delegate to the American Veterinary Medical Association (AVMA) House of Delegates. Dr. Hauser is a communications coach at Colorado State University College of Veterinary Medicine and an accomplished author, including many papers and articles, as well as co-authoring “The Veterinarian’s Guide to Healthy Pet Plans.”

Dr. Hauser lives outside Denver, Colorado, with her husband, Edmond, two children, Andrew and Elizabeth, and black lab, Oliver.

Dr. Hauser will succeed Dr. Mary Beth Leininger, who will retire later this month. Dr. Leininger joined Hartville in 2011 after an esteemed career that included 30 years as a practicing veterinarian. She was also the first woman elected President of the American Veterinary Medical Association (AVMA), serving from 1996 to 1997.

For more information, please visit www.hartvillegroup.com or call 1-888-716-1203.

About Hartville Pet Insurance Group™
Hartville Pet Insurance Group is one of the oldest and largest pet health insurance providers in the United States. The pet health insurance plans are underwritten by United States Fire Insurance Company and administered by Fairmont Specialty Insurance Agency (FSIA Insurance Agency in CA), a Crum & Forster company. Hartville Pet Insurance Group markets plans to consumers through veterinary practices, to employers and associations, and direct to consumers in a variety of online and offline channels. More information can be found at www.hartvillegroup.com.

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